

# AuthorScript SDKs

## Sonic Solutions ATG Division

### The gold standard for your video authoring needs...

Whether you're involved in Blu-ray authoring, standard definition video, consumer electronics, data archiving, online distribution, or retail fulfillment, Sonic offers full-featured solutions for your digital media needs.

Our powerful, scalable SDKs get your applications up and running quickly and reliably, maximizing performance while minimizing in-house requirements.

That's why our authoring, recording, storage, and playback technology is licensed by industry leaders like Microsoft, Sony, Adobe, Samsung, RealNetworks, and ST Micro.

For media SDKs, Sonic ATG has your solution.

### Sonic ATG Products for Developers...

From full-featured BD/DVD authoring, burn-to-disc and media playback...

Sonic ATG offers a wide range of powerful, field-tested SDKs enabling critical media capabilities.

Our reliable, ready-to-integrate solutions address varied requirements across a broad spectrum of applications, enhancing your product or service without diverting your focus from your core mission.

For further information, take a look at our AuthorScript®, CinePlayer®, and PX™ SDK product lines:

[http://www.sonic.com/products/Developer/atg\\_products.aspx](http://www.sonic.com/products/Developer/atg_products.aspx)



**Sonic ATG SDKs: Put digital media to work for your company**

## Expand your media capabilities

### Video Authoring SDKs

[AuthorScript® Video](#) for full-featured Blu-ray and DVD creation: Billions of Hollywood DVDs authored with same engine

- Authoring and burning for Blu-ray Disc and DVD-Video
- Real-time recording for BDAV, DVD+VR, and DVD-VR
- Field-proven spec compliance and player compatibility
- Desktop and set-top solutions

### Burn/Archive SDKs

[AuthorScript® Storage](#) and [AuthorScript® Audio](#) for data and music:

- Data archive and copy to/from Blu-ray Disc, DVD, and CD
- Burning for both ripped and downloaded music
- Video slideshows from photos
- Real-time data streaming to BD, DVD, and CD
- Archive and retrieval for data-intensive applications such as medical imaging

### Media Playback SDKs

[CinePlayer®](#) for top-quality playback of discs and files:

- Play Blu-ray, DVD, and CD, plus music and photo files
- Advanced navigation features
- Broad OS and embedded support
- Hollywood-proven playback compatibility
- Robust software-based engines
- Easy integration

# SONIC®

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# AuthorScript SDKs

## Sonic Solutions

### Sonic ATG SDK Markets

Sonic's AuthorScript®, CinePlayer®, and PX™ SDK lines provide powerful and reliable media creation, burning, archiving, and playback solutions for a wide variety of business and entertainment needs. Whether you are an applications developer or a services provider, Sonic ATG SDKs can help you maximize the potential business benefits of digital media, supporting and extending your business with field-proven technology that is designed for rapid, trouble-free integration.

The following table illustrates the breadth of the markets we serve as well as specific products that apply to those markets.

Market	SDK Solution
High Definition Interactive Presentations (Blu-ray Disc)	<a href="#">AuthorScript Video</a> , <a href="#">CinePlayer</a>
Automotive	<a href="#">CinePlayer</a>
CE Set-tops	<a href="#">CinePlayer</a>
CE Mobile	<a href="#">CinePlayer</a>
Medical Imaging	<a href="#">AuthorScript Video</a> , <a href="#">AuthorScript Storage</a>
Medical Records	<a href="#">AuthorScript Storage</a> , <a href="#">PX (Primo) SDK</a>
Banking, Insurance, Business	<a href="#">AuthorScript Storage</a> , <a href="#">PX (Primo) SDK</a>
Government/Institutional Data	<a href="#">AuthorScript Storage</a> , <a href="#">PX (Primo) SDK</a>
Government/Corporate Communications	<a href="#">AuthorScript Video</a> , <a href="#">AuthorScript Storage</a> , <a href="#">CinePlayer</a>
Military/Law Enforcement	<a href="#">AuthorScript Video</a> , <a href="#">AuthorScript Storage</a> , <a href="#">PX (Primo) SDK</a> , <a href="#">CinePlayer</a>
Disc Authoring and Replication	<a href="#">AuthorScript Video</a>
Videography and Multimedia	<a href="#">AuthorScript Video</a>
Video Editing and Post	<a href="#">AuthorScript Video</a>
Point-of-purchase Kiosks	<a href="#">AuthorScript Audio</a> , <a href="#">AuthorScript Video</a>
Online Media	<a href="#">AuthorScript Audio</a> , <a href="#">AuthorScript Video</a>

Let a Sonic ATG representative help you learn more about our SDKs and how they can best help you meet your organization's objectives:

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